



2026 STUDENT DESIGN COMPETITION

Sponsorship Brochure



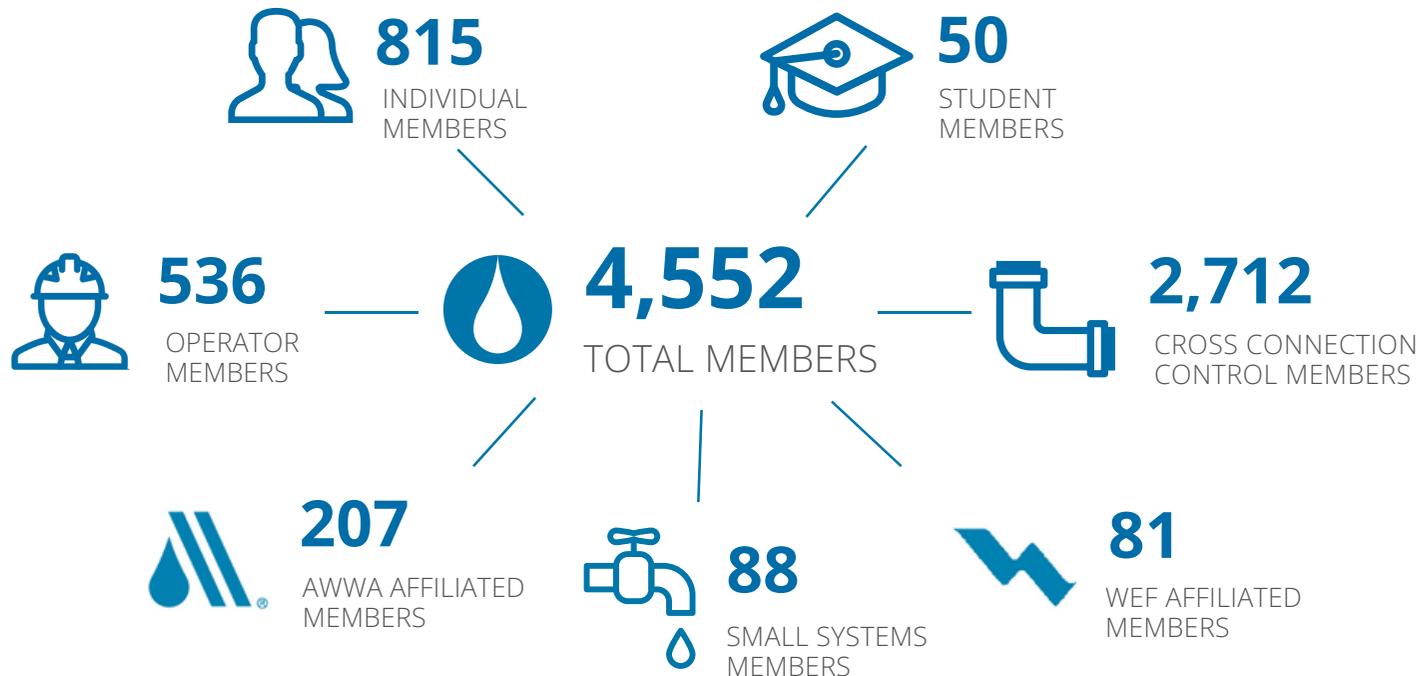
WHO WE ARE

The BC Water & Waste Association (BCWWA) is a not-for-profit organization that represents around 4,500 water professionals who are responsible for ensuring safe, sustainable and secure water, sewer and stormwater systems in BC and the Yukon.

Our members work every day to keep our water systems clean and safe – from source to tap to drain and back to the environment. They include water and wastewater facility operators, utility managers, engineers, technicians and technologists, consultants, government policy and regulatory staff, backflow assembly testers and cross connection control specialists, researchers, and suppliers.

THE OPPORTUNITY

Through our professional development events, member communication and recognition activities, we offer a variety of ways you can reach our members and increase your brand awareness through sponsorship.



*Based on data collected in 2024

ABOUT THE SDC

Since 2013, BCWWA's Student Design Competition (SDC) has invited student teams to develop and present a conceptual design based on a challenge identified by a community in British Columbia. The competition puts students into the shoes of a consultant as they tackle real-life industry issues.

Your sponsorship is instrumental in providing a unique mentorship and professional development experience to approximately 40 post-secondary students. It supports the students and volunteers involved during the competition, including sending the winning team to compete in the SDC at the Water Environment Federation's Annual Technical Exhibition and Conference (WEFTEC) in the United States.

WHO YOU'LL CONNECT WITH

This annual competition showcases the abilities and talents of students in colleges and universities across BC who are interested in the water environment field. Specifically, you will connect with senior students (3rd, 4th level and graduate) in the environmental, civic, chemical engineering or related fields. Support and recruit the future of water with this innovative program!



PAST WINNERS

In March 2025, Team StormWise Innovations from the University of British Columbia was named the winner of the 2025 BCWWA Student Design Competition! The team is comprised of **Jaden Gauw, Jaden Mah, Kajal Mishra, Cindy Chow** and **Megan Slot**.

Their winning presentation assessed the feasibility of different green and grey infrastructure to improve stormwater runoff quality for the City of Coquitlam. This fall, they will compete internationally at WEFTEC in Chicago, Illinois.



SPONSORSHIP OPPORTUNITIES

We invite our partners and supporters to help support student success by becoming a valued sponsor of the Student Design Competition. The deadline to apply for sponsorship opportunities is **February 27, 2026**.

Contact Katie Patrao at kpatrao@bcwwa.org or **604-433-7824** for more information.

LEVEL 1 SPONSOR

Price: \$2,500
Number available: 5

Benefits:

- Receive résumés from all student competitors.
- Opportunity for the sponsor to be an advisor to a student team or a judge in the competition.
- Your logo will be included in competition announcements for the 2026 spring and summer issues of Watermark magazine. This quarterly publication is delivered to over 4,000 members and industry professionals.
- Your logo on the BCWWA competition webpage until February 2027.
- A mention in BCWWA's Waterline e-newsletter when acknowledging the SDC winning team.
- Mention on BCWWA social media when promoting the SDC.
- Brand recognition during BCWWA's Annual Conference & Trade Show and SDC final presentations.
- Brand recognition during the BCWWA SDC presentation at WEFTEC.

LEVEL 2 SPONSOR

Price: \$1,500
Number available: 7

Benefits:

- Your logo will be included in competition announcements for the 2026 spring and summer issues of Watermark magazine. This quarterly publication is delivered to over 4,000 members and industry professionals.
- Your logo on the BCWWA competition webpage until February 2027.
- Mention in BCWWA's Waterline e-newsletter when acknowledging the SDC winning team.
- Mention on BCWWA social media when promoting the SDC.
- Brand recognition during BCWWA's Annual Conference & Trade Show and SDC final presentations.
- Brand recognition during the BCWWA SDC presentation at WEFTEC.

INTERESTED IN OTHER WAYS TO INCREASE YOUR BRAND PRESENCE IN THE WATER AND WASTEWATER INDUSTRY?

We regularly host events throughout the year and are always planning exciting activities to engage our membership. Contact Katie Patrao at kpatrao@bcwwa.org or **604-433-7824** to find the sponsorship opportunity that's right for you.

[Visit the BCWWA SDC website](#)



BCWWA

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